

Caleb Hess, MS | Science & Health Communications Specialist

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Accredited and experienced science communicator with a background working in and producing content for tier-1 research institutions and federal research programs. I aim to educate and support publics via nonprofit, public and community-oriented organizations by highlighting academic, research, health promotion and conservation endeavors through public relations channels. Motivated to apply creative storytelling to improve stakeholder engagement and to secure continued support and funding.

Skillset

- Public Relations
- Health Communication
- Content Strategy & Storytelling
- Brand Management
- CMS and Web Solutions
- Annual Report & Presentation Development
- Academic Recruitment Support
- Higher Ed. Administration
- Stakeholder Engagement

Experience

Communications Manager — Michigan State University

May 2023 - Present

At MSU, I have coordinated, produced & overseen several events and media deliverables, including grant proposals, fundraising bids, newsletters, press releases, feature stories, brochures, presentations, and annual reports. I am the primary liaison for the departments of Plant Biology and Integrative Biology with the College of Natural Science's Marketing and Communications & Advancement offices. I interface with faculty, leadership, students, and staff to support internal initiatives, and promote departmental efforts among a broader external audience.

Freelance Science Writer

2021 - Present

I produce stories for science news outlets. I have authored articles appearing in *Science Editor*, Texas A&M's health news publication *Vital Record*, the newswire service *Texas Shorelines*, and *MSU Today*. I have also aided in producing content for the National Coalition for Food and Agricultural Research, and volunteered on a number of panels to provide insight into professional science communication. I have also participated in panels as a SciComm consultant through the Broad Institute at MIT and Harvard's ComSciCon initiative.

2023

Communications Associate & Admin Assistant — Texas Sea Grant, Texas A&M University

At Texas Sea Grant, I produced print, web, and social media content related to Sea Grant-funded research and issues concerning coastal ecosystems & resilient communities. Projects were deadline-oriented and multimodal, as we continuously published across various mediums and for multiple audiences. My work has appeared in both Texas Sea Grant and NOAA National Sea Grant publications.

2021 - 2022

Graduate Teaching Assistant — Department of Biomedical Sciences, Texas A&M University

I worked as a TA for an intensive science-writing seminar for biomedical students at Texas A&M University. My core responsibilities included providing constructive feedback on student work, often focused on developing proficiency in scientific writing conventions.

Education

MS, Science & Technology Journalism — Texas A&M University (College Station, TX)

2021 — 2023

Honors BA, English & Writing — Heidelberg University (Tiffin, OH)

2016 — 2020