

Caleb Hess MS | Communications Specialist

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I am an accredited science and health communicator with applied experience in public relations and internal communications for state and federal institutions. I produce and coordinate strategically oriented content for digital and print media across paid, owned and earned channels. Demonstrated understanding of the complex, multimodal and evolving environment of complex, public-facing orgs, with a proactive, creative and collaborative approach to communication strategy.

With a background in science journalism and experience in institutional communications, I've developed a keen eye for impact-oriented and mission-driven storytelling.

Experience

Communications Manager — Michigan State University

June '23 - Present

At MSU, I have coordinated & overseen several events and media deliverables, including grant proposals, newsletters, brochures, presentations, social media campaigns and annual reports. I am the primary liaison for the departments of Plant Biology and Integrative Biology with the College of Natural Science's Marketing and Communications office. I interface with faculty, leadership, students, and staff to support internal initiatives, and promote departmental research and events with a broader external audience through content across websites, social media and newsletters.

Public Relations; Timed & Evergreen Content Planning; Brand & Asset Management

Freelance Science Writer

2021

I produce stories for science news outlets. I have authored articles appearing in *Science Editor*, Texas A&M's health news publication *Vital Record*, the newswire service *Texas Shorelines*, and *MSU Today*. I have also aided in producing content for the National Coalition for Food and Agricultural Research and served as a professional consultant on career panels hosted by AAAS & MIT's Broad Institute, Harvard-led *ComSciCon* & U-M's *MiSciWriters* organization.

Professional Development; Consultation; Freelancing

Communications Associate — Texas Sea Grant, Texas A&M University

2023

At Texas Sea Grant, I produced print, web, and social media content related to Sea Grant-funded research and issues concerning coastal ecosystems and resilient communities. Projects were deadline-oriented and multimodal, as we continuously published across various mediums and for multiple audiences. My work has appeared in both Texas Sea Grant and NOAA National Sea Grant publications.

Print Media Production; Manuscript Editing; CMS Solutions

Graduate Teaching Assistant — Department of Biomedical Sciences, Texas A&M University

2021 - 2022

I worked as a TA for an intensive science-writing seminar for biomedical students at Texas A&M University. My core responsibilities included providing constructive feedback on student work, generally focused on developing proficiency in scientific writing conventions.

Education

MS, Science & Technology Journalism — Texas A&M University (College Station, TX)

2021 — 2023

Honors BA, English & Writing — Heidelberg University (Tiffin, OH)

2016 — 2020